



Self-Sustaining Businesses

Used Clothing Business in Chinandega, Nicaragua  
 “American Style Store”

We are pleased to announce the opening of our first Venture For Hope Business. “American Style” is a used clothing store in downtown Chinandega, Nicaragua. Our store is on target to eventually support all of the Cause For Hope activities in Chinandega. The clothing is offered in 3 categories of quality to our clientele, based on affordability. The store has a variety of clothing from dressy pants and shirts, jeans, sport shirts & shorts, children clothes, jackets, to bedspreads, sheets, blankets, etc. Pricing is competitive with the local market. American Style has an exceptional location in the heart of the Chinandega’s downtown area. It is easily accessible to the buying public. Hours of operations are from Monday-Friday 8:00 am to 5:00 pm. and Saturday from 8:00 am to 1:00 pm. Aurelia Miranda a returned sister missionary is managing the store with the help of her assistant, Connie Cáceres. The paradigm for field offices in 2011 is to prepare and assist each of the existing 10 offices to be self-sustaining. The success of these businesses will allow CFH to open new areas in nearby communities, or new countries. Three part-time semi-retired Spanish speaking businessmen are employed by the Foundation to mentor and monitor work in Nicaragua, Honduras, El Salvador & Guatemala.

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Jose Maravilla

“Muchas thank you”. Jose Maravilla, CFH Manager in Chinandega, Nicaragua and his wife Susana have been called to serve a 3-year mission for the LDS Church. He will be serving as Mission President in the Guatemala, Retalhuleu Mission. Jose is a devoted, diligent and effective Manager for CFH. He has touched the lives of many who will remember his efforts in helping them become self-reliant. CFH will miss him.

OUR VISION

To become the most effective organization in creating lasting self-reliance in the lives of families in developing countries.

OUR PROGRAMS

- Small Business training
- Mentoring
- Micro Credit
- Vocational Loans
- English classes
- Economic Development & Job Creation
- Pre-Mission Assistance

OUR MISSION

To enable people to become Self-reliant and improve their lives in developing countries.



Marlon Meraz



Marlon will become the Supervisor of Operations in Chinandega. He has served as assistant Manager for 4 years. He is 32 years old and has a Master Degree in Business Administration. He will take over Jose Maravilla’s responsibilities as he works as the Chinandega’s new Supervisor. He is currently serving as a Bishopric Counselor. Prior to joining CFH, Marlon worked for the DOLE business and ADIDAS as Quality Supervisor Assistant.



**Small Business Training – Guatemala**



Guillermo Vasquez and his family live in La Union Ward in Mazat., Guatemala Stake. He is an LDS Bishop and a returned missionary. He heard about the Cause For Hope Foundation and participated in the Small Business

Training, Micro-Credit Program, and learned how to improve his small imported goods business. He has also learned to manage his profit, evaluate the market conditions, offer sales of the products that are not selling, buy wholesale products, etc. He has now received two micro-credit loans from the Foundation. Temporal Impact: He has tripled his monthly income from \$150 to \$450. He has purchased a pickup truck, and is saving to buy a house. Guillermo has also helped a high council member of his Stake to start a similar business.

**Vocational Training - Honduras**



Rolando Isaiás Tiu, Cabañas Ward, Choluteca Stake. He is a Counselor in the Bishopric. He took a course to repair cell phones in the Cause For Hope Foundation Office.

He became a cell phone technician. Rolando received a micro-credit loan and bought a wood cart, which became his kiosk to repair cell phones. With income from repairing cell phones, and CFH mentoring, Rolando started another business of selling artificial flowers in another part of town, which is being managed by his wife. Before he was helped by CFH, his income was about \$100 a month; right now he and his wife are making \$380 a month.

**Self-Employment Workshop – El Salvador**



Wendy Argueta, belongs to the Occidental Ward in the San Miguel Stake. She attended the Self-Employment Workshop ,

received mentoring, and she learned the basic accounting principles to manage her business. Wendy was granted a micro-loan to buy a stove to prepare typical dishes from her country and to buy some items for her mini-store. Temporal Impact: When Wendy visited CFH the first time, she was making \$2.00 to \$3.00 a day, had a lot of debts and no savings. Now she makes \$7.00 a day, she has tripled her income, she has paid off her debts with the exception of the Foundation’s micro loan which she is currently paying and she now has \$30.00 in savings. She is a single mom with three children. Wendy is very grateful to the Foundation for all the support she has received.

**UPCOMING EVENTS**

- July 6<sup>th</sup> - Fundraiser Board Mtg at 12:00 pm
- Aug 4<sup>th</sup> - Executive Committee -10:30 am
- Aug 4<sup>th</sup> - Board of Advisors Mtg -12:00 pm
- Sept 1<sup>st</sup> - Executive Committee Mtg at 10:30 am
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**HOW TO PARTICIPATE!**

- Send a check to:
  - CAUSE FOR HOPE
  - 10421 S. Jordan Gateway Suite 660, South Jordan, UT 84095
- Other ways to help:
- Bring friends to a fireside
  - Forward newsletter to friends
  - Visit Projects in Central America
  - Organize a sponsor group with family, business groups, missionary groups, or neighbors.